

Fashion Calendar



2010

JANUARY

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ruth finley, publisher

153 east 87th street • new york, ny 10128

(212) 289-0420 • fax (212) 289-5917

www.fashioncalendar.com

Dates to Remember

2010

NEW YEAR'S DAY

Friday, January 1

MARTIN LUTHER KING JR'S BIRTHDAY

Monday, January 18

PRESIDENT'S DAY

Monday, February 15

ASH WEDNESDAY

Wednesday, February 17

ST. PATRICK'S DAY

Monday, March 17

PASSOVER

Monday, March 29-April 6

GOOD FRIDAY

Friday, April 2

EASTER

Sunday, April 4

MOTHER'S DAY

Sunday, May 9

MEMORIAL DAY

Monday, May 31

FATHER'S DAY

Sunday, June 20

INDEPENDENCE DAY

Sunday, July 4

LABOR DAY

Monday, September 6

ROSH HASHONAH

Wednesday, September 8

YOM KIPPUR

Friday, September 17

COLUMBUS DAY

Monday, October 11

ELECTION DAY

Tuesday, November 2

VETERANS DAY

Thursday, November 11

THANKSGIVING DAY

Thursday, November 25

HANUKKAH

Tuesday, December 1

CHRISTMAS

Saturday, December 25

2011

NEW YEAR'S DAY

Saturday, January 1

MARTIN LUTHER KING JR'S BIRTHDAY

Monday, January 17

PRESIDENT'S DAY

Monday, February 21

ASH WEDNESDAY

Wednesday, March 9

ST. PATRICK'S DAY

Thursday, March 17

PASSOVER

Monday April 18-26

GOOD FRIDAY

Friday, April 22

EASTER

Sunday, April 24

MOTHER'S DAY

Sunday, May 8

MEMORIAL DAY

Monday, May 30

FATHER'S DAY

Sunday, June 19

INDEPENDENCE DAY

Monday, July 4

LABOR DAY

Monday, September 5

ROSH HASHONAH

Wednesday, September 28-30

YOM KIPPUR

Friday, October 7-8

COLUMBUS DAY

Monday, October 10

ELECTION DAY

Tuesday, November 8

VETERANS DAY

Friday, November 11

THANKSGIVING DAY

Thursday, November 24

HANUKKAH

Thursday, December 20

CHRISTMAS

Sunday, December 25



2011

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2010 New York Market Dates

Fall I: 1/4 - 1/15

Resort: 6/7 - 6/18

Fall II: 2/8 - 2/26

Spring I: 8/2 - 8/13

Holiday: 3/15 - 3/26

Spring II: 9/7 - 9/24

Resort: 6/7 - 6/18

Summer/
Transition: 10/18 - 10/20

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

0 WEEKS BEGINNING MONDAY, SEPTEMBER 27 & OCTOBER 4, 2010

UNLESS OTHERWISE NOTED, ALL AREA CODES – 212

FALL SHOWS: NEW YORK, 2/10-2/17; LONDON, 2/18-22; MILAN, 2/23-3/1; PARIS, 3/2-3/9

- Oct. 1-4 PARIS: ROMONA KEVEZA EVENINGWEAR at the Vendome Luxury Trade Show, Meurice Hotel.
Contact: parisfashionweek@romonakeveza.com
- Oct. 1-6 PARIS: SANG A SPRING/SUMMER 2011 Paris Suite, Hotel Park-Hyatt, Place Vendome 5, rue de la Paix 75002
Contact: Joseph Mazzarelli, joseph@sanga.com
- Oct. 1-4 PARIS: DESIGNERS & AGENTS/D&A Spring '11. At Galerie Nikki Diana Marquardt, Place des Vosges, 10 rue de Turenne Call: 212-302-9575; info@designersandagents.com; www.designersandagents.com
- Oct. 1-4 PARIS: PREMIERE CLASSE (Fashion Accessories) At Jardin des Tuileries. Contact: www.premiere-classe.com
- Oct. 1-4 PARIS: TRANOI (Women's RTW. Accessories, Footwear) Contact: 33-01-53-01-84-96 or www.tranoi.com
- Oct. 1-4 PARIS: PARIS SUR MODE (Women's RTW) Contact: 33-01-40-13-74-83 or www.parissurmode.com
- Oct. 1-4 PARIS: VENDOME LUXURY TRADESHOW (Women's RTW & Accessories). At Hotel D'evreux, Hotel Le Meurice, Hotel Park Hyatt. Contact: Sudio XXb. 33 0142869828; www.vendomeluxurytradeshow.com
- Oct. 2-5 CHICAGO: PRESENTATIONS OF LIZ FIELDS SPRING 2011 BRIDAL & BRIDESMAIDS COLLECTIONS, Chicago Nat'l Bridal Market, Chicago Mart, 7th fl. Buyers/Press: info@lizFields.com
- Oct. 2-5 CHICAGO: BRIDAL MARKET Contact: www.merchandisemart.com
- Oct. 3-5 CHILDREN'S CLUB (Spring/Summer) at Javits Convention Center, 655 W. 34th St (12th Ave). Trade: Stanley Kaye, ENK Int'l, 646-841-1515. Press: Coleman McCarten, 646-258-3367.
- Tuesday ANNUAL CIRCLE OF CHAMPIONS THE FRAGRANCE ST. REGIS - ROOF
Oct. 5 FOUNDATION EAST 55TH STREET
5:30 P.M. Cocktails. Dinner, 7:00PM. Honoring Thia Breen, President, The Estee Lauder Companies. By invitation.
Contact: Lyn Leigh, The Fragrance Foundation, 725-2755 x 102 or lleigh@fragrance.org
- Tuesday LOLITA TEA PARTY FASHION INSTITUTE K. MURPHY AMPHITHEATRE
Oct. 5 OF TECHNOLOGY SEVENTH AVE. @ 27TH ST.
6:00-8:00 P.M. Graphic designer Gashicon and Masayo Fukuda-Williams & Jeff Williams, founders of clothing store, Tokyo Rebel, discuss Japanese fashion. Includes tea party. Reservations required: 217-4585 or museuminfo@fitnyc.edu
- Oct. 6-8 HONG KONG: INTERSTOFF-ASIA (Int'l Textiles) Contact: 852-28027728 or www.messefrankfurt.com.hk
- Thursday PRODUCT LAUNCH CREST WHITESTRIPS PLACE TO BE
Oct. 7 ANNOUNCED
12:00-2:00 P.M. By invitation. Contact: Erin Brady, Erin.Brady@mslworldwide.com

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 7 6:00-8:00 P.M.	BENEFIT LAUNCH OF THE PINK WISHBONE PROJECT Hosts: Kris Fuchs & Maria Sepulveda. Benefiting the Breast Cancer Research Foundation. By invitation RSVP: pink@suiteny.com	SUITE NEW YORK	BARNEYS NEW YORK MADISON/61 ST – 9 TH FL.
Oct. 8-9	MANHATTAN VINTAGE CLOTHING SHOW (90 Dealers & Exhibit at Metropolitan Pav., 125 W. 18 th St. Hrs: 10/8, 1-8PM; 10/9, 11-6PM. Adm: \$20. Info: www.manhattanvintage.com; 518-434-4312.		
Oct. 8-10	WHITE HOT STYLE SHOP Bridal Pop-Up Store sponsored by Brides Magazine. Advice, Fashion and Beauty. Supports nationwide retail philanthropic campaign White Hot Hope. At 465 W B'way. Info: www.whitehothope.com		
Oct. 10-12	<u>MUMBAI</u> : TECHTEXTIL INDIA (Technical Textiles & Nonwovens) www.messefrankfurtindia.in		
Oct. 11	COLUMBUS DAY (Monday)		
Oct. 11-18	<u>LOS ANGELES</u> : WILLIAMSON SHOWROOM (Women's/Men's Spring 2011) Los Angeles St. Cooper Building #540 For appt: 212-226-5507 or christina@dwshowroom.com (Women's: Charles Henry, Ilaria Nistri, Irwin & Jordan, Trovata, Wundervoll; Accessories: J. Panther Luggage Co., Love Rocks NY) www.dwshowroom.com		
Tuesday Oct. 12 9:00-1:00 P.M.	SPRING 2011 PRESS PREVIEW Showing Spring from Baby Phat, Baby Phat Girlz, Phat Farm, Phat Farm Boys. By invitation. RSVP: Natalie Hinds, 515-2786 or Natalie.Hinds@kellwood.com	BABY PHAT	530 SEVENTH AVENUE 15 TH FLOOR
Tuesday Oct. 12-13 9:00-6:00 P.M.	SPRING PRESS PREVIEW Daily, 10/12-10/13. By invitation. Buyers: Melissa Akey, 414-8844 x 22 or melissa@threaddesign.com Press: Nicole Boucher, 414-8844 x 28 or nicole@threaddesign.com	THREAD SOCIAL	26 WEST 17 TH STREET SUITE 301 (5 TH /6 TH AVE)
Tuesday Oct. 12 5:00-7:00 P.M.	SPRING 2011 PRESS PREVIEW By invitation. Contact: Lauren Beene, lbeene@hlgrp.com	ATHLETA	STUDIO 26 260 W 26 TH ST. – 4 TH FL.
Tuesday Oct. 12 6:00 P.M.	SKIN SENSE AWARDS GALA Cocktails. 7PM, Dinner, Program & Awards. Honorees; Gabriel Tanbourgi, Care Chemicals, BASF; Al Robertson, EnerGizer Personal Care. By inv. Tkts: \$1,750. Contact: Heather Simpson, 725-5176 x 105; gala@skincancer.org	SKIN CANCER FOUNDATION	HOTEL PIERRE FIFTH AVE & 61 ST STREET
Tuesday Oct. 12 6:00-9:00 P.M.	STORE OPENING CELEBRATION By invitation. Contact: Think PR, 343-2836 or yeohlee@thinkpublicrelations.com	YEOHLEE	25 WEST 38 TH STREET (5 TH & 6 TH AVENUE)
Tuesday Oct. 12 7:00 P.M.	LAUNCH OF THE SPRING/SUMMER '11 ATELIER SWAROVSKI COLLECTION Cocktail reception. Dinner, 8PM. By invitation. Contact: Marjorie Keating, PR Consulting, Marjorie@prconsulting.net	NADJA SWAROVSKI	TRUMP SOHO HOTEL 246 SPRING STREET
Tuesday Oct. 12 7:00-10:00 P.M.	MNG BY MANGO AT JCPENNEY LAUNCH PARTY By invitation. Contact: Bari Kurzman, M Booth, 539-3254.	JCPENNEY	CAPITALE 130 BOWERY (GRAND ST)
Tuesday Oct. 12 7:30-10:00 P.M.	"COSMO'S HOTTEST BACHELORS OF 2010" By invitation. Contact: haven llc, 810-4490 or Cosmo@havenllc.com Press: Jessica Pollack: jrpollack@hearst.com	COSMOPOLITAN	DISTRICT 36 29 W. 36 TH ST. (5 TH /6 TH AVE.)
Oct. 12-14	<u>BOLOGNA</u> : LINEAPELLE (F/W '11/'12) Leathers, Access., Components) 39-02-8807711; www.lineapelle-fair.it		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 13 9:00-1:00 P.M.	SPRING 2011 PRESS PREVIEW By invitation. RSVP: Erin.Haggerty@kellwood.com	SAG HARBOR; BRIGGS NY; KORET; PROPHECY	1441 BROADWAY 7 TH FLOOR
Wednesday Oct. 13 6:00-9:30 P.M.	17 TH ANNUAL QVC PRESENTS "FFANY SHOES ON SALE" Cocktails, Hors d'oeuvres, Entertainment, Designer Shoe Salon. Benefiting Breast Cancer Research and Education & honoring footwear industry leaders. Contact: QVC/FFANY Gala Office, 627-1000; email: ffany@resevt.com	THE FASHION FOOTWEAR CHARITABLE FOUND'N & QVC	JAZZ AT LINCOLN CENTER ROSE HALL /B'WAY@60 TH
Oct. 13	<u>LOS ANGELES</u> : YOUNG DESIGNER COCKTAIL PARTY: Helmut Lang, Rag & Bone, Vena Cava, Gryphon, MIH Jeans, PIPIT, Theyskens' Theory. 7-9PM, Palihouse Lounge. By inv; 212-300-0864; shayev@helmutlang.com		
Thursday Oct. 14 9:00-1:00 P.M.	SPRING 2011 PRESS PREVIEW Spring apparel & accessories. By invitation. RSVP: Tara@NowandZenGroup.com	XOXO	1407 BROADWAY SUITE 302
Thursday Oct. 14 9:00-1:00 P.M.	SPRING 2011 PRESS PREVIEW By invitation. RSVP: Erin.Haggerty@Kellwood.com	JOLT AND DEMOCRACY (DJD)	1407 BROADWAY SUITE 206
Thursday Oct. 14-15 10:00-7:00 P.M.	PREVIEW OF 2011 BRIDAL COUTURE COLLECTION Daily, 10/14-15. By appointment. Press: Kerri, Maury Rogoff PR, 421-8377 or kerri@mauryrogoffpr.com Buyers: Ashley, 869-2296 or Ashley@randirahm.com	RANDI RAHM	574 FIFTH AVENUE (46 TH /47 TH STREET)
Thursday Oct. 14 5:30 P.M.	NATIONAL DESIGN AWARDS 2010 GALA Red Carpet. Cocktails, 6:00PM. Dinner/Awards, 7-9:30PM, After-party, 10:00-Midnight. Honorees: J. Thompson, R. Caplan, K. Timberlake, Rodarte, S. Doyle, W. Sofield, et al. By invitation. Press: 849-8420 or olivieril@si.edu	COOPER-HEWITT	CIPRIANI 42 ND STREET 110 EAST 42 ND STREET
Thursday Oct. 14 6:00-8:00 P.M.	CELEBRATION OF PUBLICATION <i>American Fashion Designers at Home</i> , from CFDA & Assouline. By invitation. Inquiries: events@assouline.com	THE ST. REGIS NEW YORK	2 EAST 55 TH STREET (FIFTH AVENUE)
Thursday Oct. 14 6:00-9:00 P.M.	BOBBI BROWN BOOK LAUNCH PARTY By invitation. Contact: Alexis Rodriguez, alexisr@bobbibrown.com	BOBBI BROWN COSMETICS	PLACE TO BE ANNOUNCED
Thursday Oct. 14 6:00-9:00 P.M.	SWAROVSKI'S AUTUMN/WINTER 2011/2012 TRENDS With a special performance by Stephanie Carcache. By invitation. Contact: 594-0858 or rsvp@jimmycrystal.com	JIMMY CRYSTAL NEW YORK	260 WEST 35 TH STREET 11 TH FLOOR
Thursday Oct. 14 6:30-8:00 P.M.	WWD: 100 YEARS, 100 DESIGNERS BOOK SIGNING & COCKTAILS By invitation. Contact: events@fairchildpub.com	BERGDORF GOODMAN	BERGDORF GOODMAN 754 5 TH AVE- BG RESTAURANT
Thursday Oct. 14 6:30-8:30 P.M.	COCKTAIL RECEPTION By invitation. Contact: Kerri.Clark@us.ferragamo.com	FERRAGAMO; W MAGAZINE & NEW YORKERS FOR CHILDREN	SALVATORE FERRAGAMO 663 FIFTH AVENUE
Oct. 14-19	<u>LOS ANGELES</u> : THE NEWS (Women's Spring/Summer 2011) (Stella Ishii: sishii@495news.com) The Cooper Bldg/Lobby F, 860 S. Los Angeles St Fax: 213-892-8866 or ph: 213-892-8822 (Clu, Cheap Monday, Boy by Band of Outsiders, Girl by Band of Outsiders, Creative Growth for Everybody, Eternal Child, Etten Eller, Feique, Ian R. N., Rozae R.N., R13, Salvor, Seavees, Shipley & Halmos, Under.Ligne by Doo.Ri, Wendi Reed, Woman by Common Projects)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 14-17	<u>ATLANTA</u> : APPAREL MARKET (Women's, Men's, Children's) Contact: 404-220-3000; www.americasmart.com (10/18 featuring permanent showrooms only)		
Oct. 14-17	<u>ATLANTA</u> : ACCESSORY* & SHOE MARKET Contact: 404-220-3000; www.americasmart.com (10/18 featuring permanent showrooms only)		
Oct. 14-17	<u>ATLANTA</u> : BRIDAL, PROM, SPECIAL OCCASION MARKET Contact: 404-220-3000; www.americasmart.com (10/18 featuring permanent showrooms only)		
Friday Oct. 15 11:00-1:00 P.M.	PRESS PREVIEW By invitation. Buyers: Melissa Akey, 414-8844 x 22 or melissa@threadesign.com x 28 or nicole@threadesign.com	THREAD BRIDESMAID	26 WEST 17 TH STREET SUITE 301 (5 TH /6 TH AVE) Press: Nicole Boucher, 414-8844
Friday Oct. 15 2:30 P.M.	SHOWING OF SPRING 2011 BRIDAL COLLECTION Show. Champagne reception immediately following. RSVP: rsvp@johnnaho.com	JOHNNA HO	MPD 73 GANSEVOORT STREET
Friday Oct. 15 5:00 P.M.	PREMIERE SHOWING OF BRIDAL COLLECTION By inv. Press: Elyse Feldman PR, 355-0953; bridal@kevanhalldesigns.com (Buyers by appt., 10/16-18, Jumeirah Essex House, 160 C.P.S. Contact: Arlene Mittleman, 888-755-2553; Arlene@bridalfashiongroup.com)	KEVAN HALL BRIDAL	MARK INGRAM BRIDAL ATELIER 110 EAST 55 TH STREET
Oct. 15-21	BRIDAL MARKET IN NEW YORK		
Oct. 15-17	<u>LOS ANGELES</u> : DESIGNERS & AGENTS/D&A Green Market Spring '11. The New Mart Building, 127 East Ninth St., 3 rd floor & Cooper Design Space, 860 S. Los Angeles St. Hours: 10-6PM. Contact: 212-302-9575.		
Oct. 15-17	<u>LOS ANGELES</u> : TRANSIT/THE L.A. SHOE SHOW Contact: www.californiamarketcenter.com		
Oct. 15-17	<u>LOS ANGELES</u> : FOCUS APPAREL & ACCESSORIES SHOW (Women's) Call: 213-630-3696; focus@californiamarketcenter.com		
Oct. 15-17	<u>LOS ANGELES</u> : L.A. FASHION WEEKEND, SunsetGower Studios. Call: 213-489-4885; www.losangelesfw.com		
Oct. 15-18	<u>LOS ANGELES</u> : BRIGHT (Juried Better, Contemporary, Bridge, Designer, Women's Spring RTW) at California Mart. Contact: Kevin McGhee, ENK Int'l, 759-8055 x 13 or brighte@enkshows.com.		
Oct. 15-19	<u>LOS ANGELES</u> : WOMEN'S & CHILDREN'S (Spring II) MARKET Contact: 800-225-6278; www.californiamarketcenter.com		
Saturday Oct. 16-18 9:00-5:00 P.M.	FALL 2011 COUTURE BRIDAL & LEGENDS BY ROMONA KEVEZA Daily, 10/16-18. By invitation. Buyers: 273-1113. Press: 273-1113 x 28 or publicrelations@romonakeveza.com	ROMONA KEVEZA	PALACE HOTEL-TOWER STE 455 MADISON (50 TH STREET)
Saturday Oct. 16-18 9:00-5:00 P.M.	PRESENTATION OF SPRING COLLECTION Buyers: Daily, 10/17-18. By appt. Contact: Jennifer Weinberg, 206-819-6738; jennifer@badgleymischkabride.com Press: Daily, 10/16-18. By appointment. Contact: Rob Caldwell, 921-1585 x 269 or rcaldwell@badgleymischka.com	BADGLEY MISCHKA BRIDE	550 SEVENTH AVENUE 22 ND FLOOR (39 TH /40 TH ST)
Saturday Oct. 16-18 9:00-6:00 P.M.	2011 PRESENTATION Informal Reviews daily, 10/16-18. By appointment. RSVP: Ruby Germain, 415-956-5657 or ruby@amykuschel.com	AMY KUSCHEL - SAN FRANCISCO	JUMEIRAH ESSEX HOUSE 160 C.P.S. - BORGHESE STE.
Saturday Oct. 16-17 9:00-7:00 P.M.	PRESS PREVIEW: ALITA GRAHAM FOR KLEINFELD BRIDAL COLLECTION Daily, 10/16-17. Informal showings. By appointment. RSVP: 646-633-4322 or marketing@kleinfeldbridal.com	KLEINFELD	FLORISITY 1 W 19 TH ST. (5 TH /6 TH AVE)

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Saturday Oct. 16 10:00 A.M.	SHOWING OF BRIDAL COLLECTION By invitation. Buyers: 682-0262. Press: info@sarantinabysarahjassir.com	SARANTINA BY SARAH JASSIR	KELLARI 19 EAST 44 TH STREET
Saturday Oct. 16 11:00 -Noon	PRESENTATION OF FALL 2011 BRIDAL COLLECTION By invitation. Contact: 921-9827 x 16 or rsvp@angelsanchezusa.com	ANGEL SANCHEZ	148 WEST 37 TH STREET 7 TH FL. (B'WAY/7 TH AVE)
Saturday Oct. 16 12:00 Noon	PRESS SHOWING OF FALL 2011 BRIDAL COLLECTION By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	CHRISTOS	EZ STUDIOS 325 W. 37 TH ST. GROUND FL.
Saturday Oct. 16 1:00 P.M.	PRESS SHOWING OF FALL 2011 BRIDAL COLLECTION By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	KENNETH POOL	EZ STUDIOS 325 W. 37 TH ST. GROUND FL.
Saturday Oct. 16 2:00 P.M.	RITA VINIERIS FOR RIVINI BRIDAL SHOWING OF COLLECTION (Note date/time change). By invitation. RSVP: Buyers: Tony Giancola, 416-977-1793 x 23 or tonyg@rivini.com Press: ATELIER Creative Services, Inc, 247-9299 x 17 or ritavinieris@atelierpr.com	RIVINI	ALVIN AILEY DANCE THEATER 405 WEST 55 TH STREET (9 TH AVE)
Saturday Oct. 16 3:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. Contact: events@clairepettibone.com (Buyer appointments: 10/16-10/18, Pier 94, Booth 350. Contact: Arlene Mittleman, 760-200-5911 or ourbride@yahoo.com	CLAIRE PETTIBONE	PIER 94 55 TH ST & 12 TH AVENUE
Saturday Oct. 16 4:00 P.M.	PRESS SHOWING OF FALL 2011 BRIDAL COLLECTION By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	AMSALE	EZ STUDIOS 325 W. 37 TH ST. GROUND FL.
Saturday Oct. 16 5:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. Contact: Tamsin Barbakoff, 011-44-207-428-1395 or tamsin@jennypackham.com	JENNY PACKHAM	PLACE TO BE ANNOUNCED
Saturday Oct. 16 6:00 P.M.	SHOWING OF FALL 2011 BRIDAL COLLECTION By invitation. Contact: Jenny Lee, 323-934-0879 or info@jennyleebridal.com	JENNY LEE	JUMEIRAH ESSEX HOUSE 160 C.P.S. – ART DECO SALON
Saturday Oct. 16 7:00 P.M.	SHOWING OF FALL 2011 BRIDAL GROUP COLLECTIONS By invitation. Contact: RSVP: Ashley Bain, Marina Maher Communications, 485-6828 or priscillaofbostonRSVP@mahercomm.com	PRISCILLA OF BOSTON BRIDAL GROUP	DIA: CHELSEA 535 W 22 ND (10 TH /11 TH AVE)
Oct. 16-17	AVON WALK FOR BREAST CANCER in NY. Sponsors: Reebok et al. Info: 888-540-walk; www.avonwalk.org		
Oct. 16-18	WEDDING CHANNEL COUTURE at The Intercontinental-Barclay Hotel, 48 th St (Park/Lexington). Hrs: 9-6PM. For Info: 347-466-4082. Fax: 347-466-5106 or www.wccoutureshow.com		
Oct. 16-19	NY INT'L BRIDAL WEEK TRADE SHOW At Pier 94. Contact: www.newyorkbridal.com		
Sunday Oct. 17 9:00 A.M.	PRESS SHOWING OF BRIDAL COLLECTION By inv. Press RSVP: 905-856-9115 or veronica@inesdisanto.com. Showing for buyers by appt. at the Essex House, 2 nd fl, 10/16-10/18. 10/16 & 10/18, 9-6PM; Sun., 10/17, 11-6PM. Contact: Veronica Di Santo, 416-451-3865.	INES DI SANTO	JUMEIRAH ESSEX HOUSE 160 C.P.S. - GRAND BALLRM – 1 ST FL
Sunday Oct. 17 10:00 A.M.	SHOWING OF FALL 2011 BRIDAL COLLECTION By invitation. Buyers: 421-3200 x 21. Press fax: 319-1800.	REEM ACRA	REEM ACRA (56 TH /57 TH ST.) 730 FIFTH AVE. - SUITE 205

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Oct. 17 11:00 A.M.	SHOWING OF FALL 2011 BRIDAL COLLECTION By invitation. Contact: Melissa Duren, Starworks, email: rsvpml@starworksny.com	MONIQUE LHUILLIER BRIDE	82 MERCER (SPRING/BROOME ST.)
Sunday Oct. 17 12:00 Noon	INT'L PRESS SHOWING OF BRIDAL COLLECTIONS BY EIGHT DESIGNERS Assigned seating register at www.weddingtrendspot.com Reception to follow. By invitation. Contact: Bruce Vassar, 612-770-3635 or bruce@theweddingguys.com	THE WEDDING GUYS	W HOTEL 541 LEXINGTON AVENUE
Sunday Oct. 17 1:00 P.M.	SHOWING OF SPRING BRIDAL COLLECTION By invitation. Press and buyers: Shawne Reece, 404-873-8098 or shawne@annebarga.com Also, buyers by appointment, Jumeirah Essex House-Tivoli Room, 10/18.	ANNE BARGE	JUMEIRAH ESSEX HOUSE 160 C.P.S. – GRAND SALON
Sunday Oct. 17 2:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. Buyers: Robert DeMattie, 398-7759 x 25 or rdemattie@douglashannant.com Press: Jill Carles, 398-7759 x 23 or jcarles@douglashannant.com	DOUGLAS HANNANT	PLAZA HOTEL ONE WEST 58 TH STREET
Sunday Oct. 17 3:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. RSVP: 582-2600 or sales@annebowen.com	ANNE BOWEN	PLACE TO BE ANNOUNCED
Sunday Oct. 17 4:00 P.M.	25 TH ANNIVERSARY: SHOWING OF BRIDAL COLLECTION By invitation. Press: Yun Yu or Melissa Swider, FGPR, 334-1212 or Stpucchi@foxgreenberg.com (email preferred). Buyer appointments for daily shows, 10/16-18. Contact: 214-764-3455 or elegance@stpucchi.com	ST. PUCCHI	JUMEIRAH ESSEX HOUSE 160 C.P.S. – PETIT SALON
Sunday Oct. 17 5:00 P.M.	SHOWING OF COUTURE BRIDAL COLLECTION 34 By invitation. Buyers & Press: Jennifer Schelich, 768-0707 or jennifer@ulla-maija.com	ANNA MAIER~ ULLA-MAIJA COUTURE	32 WEST 39 TH STREET 11 TH FLOOR
Sunday Oct. 17 6:00-7:00 P.M.	PRESENTATION OF FALL 2011 BRIDAL COLLECTION By invitation. Buyers/Press appointments, 10/16-10/18 at Junko Yoshioka Showroom. Contact: David Gomez, 206-9302 or david@junkoyoshioka.com	JUNKO YOSHIOKA	PLACE TO BE ANNOUNCED
Sunday Oct. 17 7:00-8:00 P.M.	PREVIEW OF FALL 2011 BRIDAL COLLECTION By invitation. RSVP: alena@kelima.com By appointment, 10/17-/21. Buyers/Press: Kelima K, 334-6546 or alena@kelima.com	KELIMA K BRIDAL COLLECTION	229 B MOTT STREET (PRINCE/SPRING ST)
Monday Oct. 18-20 12:00-8:00 P.M.	PRESENTATION OF BRIDAL & EVENINGWEAR COLLECTION Daily, 10/18-20. RSVP required. Contact: Laura Calamita, 460-9870 or info@angelolambrou.com	ANGELO LAMBROU	96 EAST 7 TH STREET
Monday Oct. 18 4:00 P.M.	PRESS SHOWING OF 2011 BRIDAL COLLECTION BY PNINA TORNAI By invitation. RSVP: Press@kleinfeldbridal.com .	KLEINFELD	KLEINFELD 110 WEST 20 TH STREET
Monday Oct. 18 7:00 P.M.	GALA DINNER Hosted by Anderson Cooper. Honoring: Tamara Mellon, Jeffrey & Marilyn Katzenberg, Victor Pinchuk, Elena Frachuk. Special performance by Elton John. For tickets, contact: aboose@aabproductions.com	ELTON JOHN AIDS FOUNDATION	CIPRIANI WALL STREET 55 WALL STREET
Oct. 18-29	SUMMER/TRANSITION MARKET IN NEW YORK		
Oct. 18-22	<u>TOKYO</u> : JAPAN FASHION WEEK IN TOKYO (Spring/Summer) Sponsored by JFWO & IMG. www.jfw.jp		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 19 9:00-2:00 P.M.	SPRING 2011 COLLECTION PREVIEW By invitation. Contact: Emma Garner, Loving + Company, 213-3504 or egarner@lovingandcompany.com	SUE WONG	525 SEVENTH AVENUE SUITE 707
Tuesday Oct. 19-21 9:00-5:00 P.M.	SPRING/SUMMER 2011 PRESS PREVIEW Featuring: Charles David, Charles David Made in Italy, Charles by Charles David, Soiree by Charles David, Charles David Men's Collection. By appointment. Contact: Teresa Kanode Ross, teresa.kanode@charlesdavid.com	CHARLES DAVID	BRYANT PARK HOTEL 40 WEST 40 TH STREET
Tuesday Oct. 19 1:00 P.M.	SPRING 2011 PRESS SHOW Alvina Valenta, Jim Hjelm Blush, Jim Hjelm, Lazaro & Tara Keely. By invitation. Contact: Susan Keng, 221-8203 or Pr@jlminc.com	JLM COUTURE	525 SEVENTH AVENUE SUITE 1703
Tuesday Oct. 19 1:00-4:00 P.M.	PRESS SHOWING OF FALL By appointment. Press: 647-0863 or info@elizabethfillmorebridal.com	ELIZABETH FILLMORE	27 WEST 20 TH STREET SUITE 705 (5 TH /6 TH AVE)
Tuesday Oct. 19 6:00-8:00 P.M.	PRESS SHOWCASE & RECEPTION: HOLIDAY & SPRING '11 COLLECTIONS By invitation. Contact: tara@nowandzengroup.com	NOW & ZEN	PLACE TO BE ANNOUNCED
Oct. 19-21	<u>TOKYO</u> : W WORKSHOP (Women's RTW/Accessories) 33- 0-1-44-54-10-90; www.workshopfashionagency.com		
Wednesday Oct. 20-21 9:00-6:00 P.M.	SPRING/SUMMER 2011 PRESS PREVIEW 10/20-21. Bespoken, Black Limited Edition Watches, Candela, Charles Henry, General Idea, Irwin & Jordan, Love Rocks NY, Mykita, Riviera Club, Society for Rational Dress, Trovata, Wundervoll. Appts: press@williamsonpr.com	WILLIAMSON PR	119 MERCER STREET LOFT 2-S
Wednesday Oct. 20 1:00 P.M.	SHOWING OF FALL 2011 BRIDAL COLLECTION By invitation. Contact: Roxsanne Tai, PR Consulting, roxsanne@prconsulting.net	VERA WANG BRIDAL	225 WEST 39 TH STREET 9 TH FLOOR
Wednesday Oct. 20 3:00 P.M.	PRESS SHOWING OF 2011 BRIDAL COLLECTION By invitation. RSVP: rsvp@kleinfeldbridal.com	HENRY ROTH & MICHELLE ROTH	KLEINFELD 110 WEST 20 TH STREET
Wednesday Oct. 20 5:00-7:00 P.M.	SPRING 2011 PRESS PREVIEW Editor press preview. 7:00-9:00 P.M., party with cocktails & hors d'oeuvres and DJs Harley & Cassie. By invitation. RSVP: special_events@anntaylor.com	ANN TAYLOR	GRAMERCY PARK HOTEL 2 LEXINGTON AVENUE
Wednesday Oct. 20-21 5:00-8:00 P.M.	SPRING/SUMMER 2011 COLLECTION PREVIEW On 10/20. 10/21: 9AM-3PM. By invitation. RSVP: landsend@automaticpr.com	LANDS' END	GARY'S LOFT - 12 TH FL 28 W. 36 TH ST (5 TH AVE)
Wednesday Oct. 20 6:00 P.M.	LEGENDS 2010 Cocktails. Dinner & Awards, Special Performance by Rosanne Cash, 7PM. Honorees: Tommy Hilfiger, Ellsworth Kelly, Emily Fisher Landau. Tkts: www.pratt.edu/legends Press: aarono29@pratt.edu ; mara.mcginis@pratt.edu	PRATT INSTITUTE	7 WORLD TRADE CENTER 250 GREENWICH STREET
Wednesday Oct. 20 6:30-8:30 P.M.	SPRING/SUMMER 2011 PRESS PREVIEW By invitation. Contact: Factory PR, saba@factorypr.com	GRACE SUN	INDUSTRIA - STUDIO 10 775 WASHINGTON STREET
Oct. 20-22	<u>MONACO</u> : LUXE PACK MONACO (Luxury Goods Packaging Exhibition). At Grimaldi Forum. Contact: KX Associates, 212-274-8508 or www.luxepack.com		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 21 9:00-11:30 A.M.	SPRING 2011 PRESS BREAKFAST By invitation. RSVP: Sarah Hanna, 323-988-0947 or shanna@hlgrp.com	LUCKY BRAND JEANS	1441 BROADWAY 29 TH FLOOR
Thursday Oct. 21 6:00-8:00 P.M.	LAUNCH OF POP-UP GALLERY & SHOP By invitation. Contact: Stephanie Katzin, 206-7447 or skatzin@greatpress.com (Open to public. 10/22-10/23).	PureDKNY & SHFT	PLACE TO BE ANNOUNCED
Thursday Oct. 21 6:00-8:00 P.M.	IN CONVERSATION WITH MATTHEW WILLIAMSON & LAURA BROWN Mod: Patricia Mears. Matthew Williamson & <i>Harper's Bazaar's</i> Laura Brown discuss <i>Matthew Williamson</i> , a book by fashion historian Colin McDowell. Book signing to follow. Res. required: 217-4585 museuminfo@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE SEVENTH AVE. @ 27 TH ST.
Thursday Oct. 21 6:30 P.M.	THE ANGEL BALL — IN MEMORY OF GABRIELLE RICH AOUAD Cocktails. Dinner, live auction, show, 7:30-10:30PM. (Blk tie). By inv. Tkts: \$1500; \$2500. Contact: 254-6677.	THE G&P FOUNDATION FOR CANCER RESEARCH	CIPRIANI WALL STREET 55 WALL STREET
Thursday Oct. 21 7:00-9:00 P.M.	LAUNCH OF FERRAGAMO WORLD Benefiting Acumen Fund. By invitation. Contact: Kerri.Clark@us.ferragamo.com	SALVATORE FERRAGAMO & VANITY FAIR	SALVATORE FERRAGAMO 663 FIFTH AVENUE
Thursday Oct. 21 7:00-Midnight	FREEDOM BAY ST. LUCIA PRESENTS LINGERIE NEW YORK COUTURE SHOW Benefit Gala for Seven Bar Foundation. Featuring Atsuke Kudo's NYC debut & Carine Gilson's 20 th Anniversary. Tkts: rsvp@7barfoundation. Press by inv. Contact: Nick Dietz, Shin Advisors, 439-0049; nick@shinadvisors.com	SEVEN BAR FOUNDATION	CIPRIANI 42 ND STREET 110 EAST 42 ND STREET
Oct. 21-24	<u>DALLAS</u> : WOMEN'S & CHILDREN'S (Resort) MARKET. Call: 214-655-6100; www.dallasmarketcenter.com		
Oct. 21-24	<u>DALLAS</u> : MEN'S APPAREL MARKET Call: 214-655-6100; www.dallasmarketcenter.com		
Oct. 21-24	<u>DALLAS</u> : SWSTA SHOE SHOW Call: 214-655-6100; www.dallasmarketcenter.com		
Oct. 21-24	<u>DALLAS</u> : SPECIAL OCCASION. Contact: www.dallasmarketcenter.com		
Friday Oct. 22 6:00-10:30 P.M.	40 TH ANNUAL SCHOLARSHIP & AWARDS GALA Silent Auction (Blk Tie). Honorees: Tyson Beckford, Tommy Hilfiger, Cookie Johnson and others. Tkts/Info/RSVP: 234-3050; www.bragusa.org	BRAG	CIPRIANI 55 WALL STREET
Oct. 23-26	<u>CHICAGO</u> : STYLEMAX at Merchandise Mart. Contact: 800-677-6278 or www.merchandisemart.com; mmart.com		
Oct. 23-26	<u>CHICAGO</u> : KIDZ AT STYLEMAX at Merchandise Mart. Contact: www.merchandisemart.com		
Oct. 24-26	<u>MIAMI</u> : TRENDZ (Women's RTW/Access.) Info: 888-249-1377 or www.floridafashionfocus.com		
Monday Oct. 25-29 9:00-5:00 P.M.	PRESS PREVIEW OF SPRING/ SUMMER 2011 CLLECTIONS Daily, 10/25-10/29. Collections: Alexandre Birman, Victor Hugo, Schutz, Jo de Mer. By appointment. Contact: Lisa Simek, 646-862-9304 or lisa@networkshowroom.com	NETWORK SHOWROOM	336 WEST 37 TH STREET SUITE 1420
Monday Oct. 25 5:00-7:00 P.M.	PRESENTATION OF SPRING COLLECTIONS By invitation. RSVP: brood@prconsulting.net	BROOD	PLACE TO BE ANNOUNCED
Oct. 25-26	INT'L WATCH & JEWELRY GUILD, Roosevelt Hotel & Metropolitan Pavilion. Contact: www.iwjg.com		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 26 9:30 A.M.	FALL 2010 EUROPE STREET & RETAIL SCENES Also, 11:30 AM. Presentation by Jamie Ross. Tkts: \$50 at door. RSVP: www.doneger.com/dcsalendar Info: 564-1266.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Tuesday Oct. 26 12:00-2:00 P.M.	PRODUCT LAUNCH Luncheon. By invitation. Contact: Blair Cramers, 980-1800.	CLARINS	PLACE TO BE ANNOUNCED
Tuesday Oct. 26 5:00 P.M.	SHOWING OF SPRING/SUMMER 2011 COLLECTION By invitation. Contact: request@kcdworldwide.com	BANANA REPUBLIC	THE WATERFRONT 269 11 TH AVENUE (28 TH ST)
Tuesday Oct. 26 6:00-8:00 P.M.	<i>ECO FASHION</i> BY SASS BROWN FIT Faculty member Sass Brown discusses her book, <i>Eco Fashion</i> , a comprehensive look at the environmentally conscious designers changing the industry. Book signing to follow. Res. required: 217-4585 museuminfo@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE SEVENTH AVE. @ 27 TH ST.
Tuesday Oct. 26 6:00-9:00 P.M.	ULTIMATE FACE-LIFT GALA Benefiting VH1 Save The Music Foundation. By invitation. Press: Andrew Blecher, 252-8881. All other inquiries: Facelift@LordandTaylor.com	LORD & TAYLOR	LORD & TAYLOR 424 FIFTH AVENUE
Tuesday Oct. 26 6:00-9:00 P.M.	AUTUMN HARVEST: WINE, FOOD & FRAGRANCE PAIRINGS Tickets: members, \$150; non-members, \$175. Contact: Lyn Leigh, The Fragrance Foundation, 725-2755 x 102 or lleigh@fragrance.org	THE FRAGRANCE FOUNDATION	CITY WINERY 155 VARICK STREET
Tuesday Oct. 26 6:00-9:00 P.M.	25 TH ANNIVERSARY PARTY By invitation. Contact: elle@prconsulting.net	ELLE MAGAZINE	MOMA 11 WEST 53 RD STREET
Tuesday Oct. 26 7:00 P.M.	2010 GALA & STUDIO PARTY Cocktails. Dinner, 8PM. Studio party hosted by Whitney's Artists Council, 9PM. Co-Chs: T. Armstrong, F. Tessler, G. Caltagirone, A. Kriemler. Tkts: Gala, 671-5303; Party: 671-5310. Press: Nadine Johnson Inc., 228-5555.	WHITNEY MUSEUM OF AMERICAN ART	945 MADISON AVENUE (75 TH STREET)
Tuesday Oct. 26 7:00-10:00 P.M.	COCKTAIL RECEPTION By invitation. Contact: Longchamp@bpcm.com	LONGCHAMP & LOVE MAGAZINE	LONGCHAMP BOUTIQUE 713 MADISON AVENUE
Wednesday Oct. 27 9:30 A.M.	SPRING 2011 RTW NY/LONDON/ MILAN/PARIS Also, 11:30 AM. Presentation by David Wolfe. Tickets: \$50 at door. RSVP: www.doneger.com/dcsalendar Info: 564-1266.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Wednesday Oct. 27 12:00 Noon	BEAUTY PRODUCT LAUNCH By invitation. Contact: Rebecca Costanzo, rcostanz@estee.com	ORIGINS	SUN WEST STUDIOS 450 WEST 31 ST STREET
Wednesday Oct. 27 7:00 P.M.	THE GENTLEMEN'S BALL Cocktails. Dinner & Ceremony, 8PM. Benefiting the charities supported by GQ's philanthropic initiative, The Gentlemen's Fund. By invitation. Contact: Stefanie_adlerstein@condenast.com	GQ MAGAZINE	EDISON BALLROOM 240 WEST 47 TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 27 7:00 P.M.	CFDA NEW MEMBER'S WELCOME PARTY By invitation. Contact: c.olsen@cfda.com	VERA WANG	PLACE TO BE ANNOUNCED
Oct. 27-30	<u>HONG KONG</u> : FASHION ACCESSORIES CHINA SOURCING FAIR. Contact: visit@chinasourcingfair.com		
Oct. 27-30	<u>HONG KONG</u> : GARMENTS & TEXTILES CHINA SOURCING FAIR Contact: visit@chinasourcingfair.com		
Thursday Oct. 28 9:30 A.M.	FALL 2011 COLOR, FABRIC & EUROPEAN RETAIL Also, 11:30 AM. Presentation by Pat Tunsy. Tkts: \$50 at door. RSVP: www.doneger.com/dcsalendar Info: 564-1266.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Thursday Oct. 28 6:00-8:00 P.M.	"JAPANESE FASHION IN NEW YORK" WITH STEVEN ALAN Menswear designer Steven Alan discusses his personal search for perfection in Japanese fashion from which has evolved his precise yet unstudied tailoring. Reservations required: 217-4585 museuminfo@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE SEVENTH AVE. @ 27 TH ST.
Thursday Oct. 28 6:15 P.M.	27 TH ANNUAL NIGHT OF STARS "THE GLOBALISTS" Cocktails. Dinner/Awards, 7:30. Superstar Award: Nicolas Ghesquière. Host: Simon Doonan. (Blk Tie) Tickets can be purchased online at www.fgi.org or contact: 302-5511	FASHION GROUP INT'L	CIPRIANI 55 WALL STREET
Thursday Oct. 28 7:30-10:30 P.M.	CELEBRATING AN ENDLESS SUMMER & BOARDING FOR BREAST CANCER Hosts: Kelly Rutherford & Sarah Wynter. Cocktails & hors d'oeuvres. Tkts: \$100, advance; \$120, door. After-party at Travertine. Benefiting foundation's educational outreach program. Contact: 800-489-1252; Ashley@jimeale.com	B4BC.ORG	DESIRON GALLERY 151 WOOSTER STREET
Friday Oct. 29 8:00-Midnight	FLAGSHIP OPENING Hosted by Alber Elbaz. By invitation. Contact: lanvin@extraextracreative.com	LANVIN	815 MADISON AVENUE (68 TH /69 TH STREET)
Oct. 30-Nov. 1	<u>BELLEVUE, WA</u> : NWTREND SHOW (RTW/Acc. for Women/Men/Children) 206-767-9200; nwtrendshow.com		
Oct. 31	HALLOWEEN (Sunday)		
Nov. 1-5	ACCESSORIES MARKET & INTIMATE APPAREL IN NEW YORK		
Nov. 2	ELECTION DAY (Tuesday)		
Nov. 3-5	<u>PARIS</u> : INTERSÉLECTION (Int'l Men's/Women's/Children's Fashions & Access). Contact: www.interselecion.net		
Nov. 6-7	<u>FORT LAUDERDALE</u> : INTERNATIONAL ESTHETICS, COSMETICS & SPA FLORIDA Call: 617-219-8300		
Nov. 6-7	<u>BERLIN</u> : COSMETICS BERLIN Contact: +49-7225-916150		
Nov. 7	NEW YORK CITY MARATHON (Finishing in Central Park) (Sunday) Info: www.nycmarathon.org		
Nov. 7	DAYLIGHT SAVINGS TIME ENDS (Move Clocks Back One Hour)		
Nov. 11	VETERANS DAY (Thursday)		
Nov. 13-14	THE PIER ANTIQUES SHOW, Piers 94, 12 th Ave & 55 th St. 500 exhibitors including Fashion Alley & Vintage Collecting. Tkts: \$15. Info: www.stellashows.com Press: Leigh Infield Assoc., 691-7297.		
Nov. 15	THE WEDDING SALON, Manhattan Center Studios, 311 West 34 th St. Contact: weddingsalon.com or 631-7777.		